Volunteer emotions and motivations during mega events: the case of Rio 2016 Olympics / Marcos Silva... [et al.]
Silva, Marcos
2020
Two studies analyze volunteer emotions and motivations in the context of mega events. Study 1 shows that volunteers experienced 4 main motivations, in line with what was previously reported in other Olympic Games study. These moti...

More information...

Exploring the long-term impact of volunteering at the Olympic and Youth Olympic Games / Yan Wang
Wang, Yan
Vubpress. Bruxelles - 2019
The book focuses on the psychology of the voluntary experience, the challenges inherent in managing a volunteer workforce for not-for-profit and other groups, and the development of volunteers. It provides a perspective on the rol...

More information...

Sport volunteering / Russel Hoye... [et al.]
Hoye, Russell
Routledge. London - 2020
The book focuses on the psychology of the voluntary experience, the challenges inherent in managing a volunteer workforce for not-for-profit and other groups, and the development of volunteers. It provides a perspective on the rol...

More information...
Sports volunteers around the globe: meaning and understanding of volunteering and its societal impact / ed. Kristin Hallmann... [et al.]

Hallmann, Kirstin

Springer. Cham - 2019

This book provides an overview of perspectives and approaches to the cultural meaning of sport volunteering in different countries. The main objective is to reflect on the diversity of meanings with regards to volunteering in diff...

Reflections on major sport event volunteer legacy research / Alison Doherty, Swarali Patil

Doherty, Alison | Patil, Swarali

2019

The authors of this paper review a sample of 17 research articles investing community and event volunteering as a legacy of major sport events. The purpose of this review is to highlight the focus of research since 2009, including...

Assessing volunteer satisfaction at the London Olympic Games and its impact on future volunteer behaviour / Minhong Kim... [et al.]

Kim, Minhong

2019

The purpose of this study was to assess the dimensions of volunteer satisfaction at the 2012 London Olympic Games and its impact on future volunteer behaviour. The findings of this study shed light on the identification of volun...
Being a part of it: people with intellectual disabilities as volunteers in the Youth Olympic Games / Roald Undlien

Undlien, Roald

During the Youth Olympic Winter Games event in Lillehammer, Norway, a group of students with intellectual disabilities worked as volunteers. The teachers of the class functioned in a social entrepreneurial manner, using the event ...

The influence of host volunteer motivation on satisfaction and attitudes toward Sochi 2014 Olympic Games / Alexandr Vetitnev, Nadezhda Bobina, Anne F. Terwiel

Vetitnev, Alexandr | Bobina, Nadezhda | Terwiel, Anne F.

2018

This article presents the results of a study of the host volunteer's motivation at the Sochi 2014 Winter Olympic Games, and the impact of motivation on volunteer satisfaction and volunteer attitude toward the Games

It's a once-in-a-lifetime experience and opportunity: deal with it! : volunteer perceptions of the management of the volunteer experience at the London 2012 Olympic Games / Kirsten Holmes, Geoff Nichols, Rita Ralston

Holmes, Kirsten | Nichols, Geoff | Ralston, Rita

2018

Mega-events such as the Olympic Games involve huge numbers of volunteers from the host community, necessitating the development of a large volunteer program, which will only operate for a short time. Leveraging this volunteer ener...

Proud to be British: an autoethnographic study of working as a Games maker at London 2012 / Debbie Sadd

Sadd, Debbie

2018

This autoethnographic study of working as a Games Maker at London 2012 demonstrates the motivational challenges behind volunteering for an event nearly 2 years in the future and the issues this causes. The task of keeping 70,000 i...
Sport volunteering is becoming an increasingly popular motive for international travel. Many tourism organisations now advertise sport volunteering projects, with colleges and universities also offering students the opportunity to...

Enabling event volunteer legacies: a knowledge management perspective / Deborah Blackman, Angela M. Benson, Tracey J. Dickson

Human capital development delivered through the volunteers is espoused as one legacy outcome of hosting mega-sporting events such as the Olympic and Paralympic Games. However, to date the reality of such a legacy remains largely u...

Recruitment of volunteers connected with sports mega-events: a case study of the PyeongChang 2018 Olympic and Paralympic Winter Games / Young-Joo Ahn

Volunteers play an important role in the successful hosting of sports mega-events. Volunteers help reduce operational costs of sports mega-events by reducing labor compensation. Volunteers offer skills and effort without rewards, ...
2016 Winter Youth Olympic Games: planning for a volunteer legacy / Trond Svela Sand, Anna-Maria Strittmatter, Dag Vidar Hanstad

Sand, Trond Svela | Strittmatter, Anna-Maria | Hanstad, Dag Vidar

2017

This article aims to investigate the relation between the legacy planning process and the willingness of event volunteers to continue volunteering. Legacy has become an essential part of bids to host major sports events and the 20...

More information...

Volunteer high performance work systems and service performance: an empirical study of Beijing Olympic volunteers / Yujie Cai, Jian Han, Siqing Peng

Cai, Yujie | Han, Jian | Peng, Siqing

2017

This study examines the key human resources factors that affect volunteers' service performance from the perspectives of volunteers and managers in the Beijing Summer Olympic Games of 2008. Survey data were collected from 1,727 vo...

More information...

Volunteers with disabilities at the London 2012 Olympic and Paralympic Games: who, why, and will they do it again? / Tracey J. Dickson, Simon Darcy, Angela Benson

Dickson, Tracey J | Darcy, Simon | Benson, Angela M.

2017

People with disabilities are often the recipients of volunteer services but are rarely considered as a potential volunteer resource, such as in sport events where volunteers are an essential component of major sport event operatio...

More information...

The London 2012 ambassadors and sustainable tourism legacy / Geoff Nichols, Rita Ralston, Kirsten Holmes

Nichols, Geoff | Ralston, Rita | Holmes, Kirsten

2017

This paper examines the capacity of the London (2012) Olympic Ambassador volunteer programs to create a sustainable tourism legacy. It contributes to the literature on event legacies, particularly the role of volunteers promoting ...

More information...
Evaluating the volunteering infrastructure legacy of the Olympic Games: Sydney 2000 and London 2012 / Leonie Lockstone-Binney

Lockstone-Binney, Leonie | Holmes, Kirsten | Shipway, Richard | Smith, Karen

[s.n.]. [Grande Bretagne] - 2016

This project examines how Olympic volunteer programmes can lead to post-Games volunteer legacies for host cities through engagement with the established volunteer infrastructure in host cities before, during and after the events. ...
Measuring Olympic volunteers' motivation / Niki Koutrou

Koutrou, Niki

2014

Despite the significance of volunteers for the delivery of the Olympic Games, research on Olympic volunteers’ motivations, characteristics, and experiences is still limited. The purpose of this study was to explore and investigate...

Experience value influence : a research report on the volunteer work legacy transformation of the Beijing 2008 Olympic Games and Paralympic Games / Wei Na

Wei, Na

ACA Publ. - 2012

Based on solid, systematic, in-depth empirical study this book demonstrated the comprehensive summary and assessment of the Beijing Olympic Games and Paralympic Games volunteer work. First, the analysis of the Beijing Olympic Game...

International volunteers in China / ed. by Beijing Organizing Committee for the Games of the XXIX Olympiad

Summer Olympic Games. Organizing Committee. 29, 2008, Beijing

ACA Publ. - 2012

During the 2008 Beijing Olympic Games, about 300 international volunteers and teachers came to China and made their unselfish contribution to the success of the Olympic Games and the Paralympics along with thousands upon thousands...
To play a part in the Olympic Games is a wonderful experience - probably a once in a lifetime opportunity - and a rare privilege. No matter what role they play, the support of thousands of volunteers is absolutely vital to the suc...