



The Youth Olympic Games : its foundation and evolution / by Milena M. Parent

[Parent, Milena M.](#)

The Olympic Studies Centre - 2024

On 6 July 2007 in Guatemala, the International Olympic Committee (IOC)'s members approved the proposal put forth by its then President, Jacques Rogge, to create what would be known as the Youth Olympic Games (YOG), in both a summe...

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Rogge's Games : establishing the Youth Olympic Games as a new event in the Olympic Movement / Svein Erik Nordhagen & Jon Helge Lesjø

[Nordhagen, Svein Erik](#) | [Helge Lesjø, Jon](#)

2019

The Youth Olympic Games (YOG) were established as a new event in the Olympic family at a session of the International Olympic Committee (IOC) in July 2007. This paper illuminates why and how this new event was established. It turn...

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Volunteers' collective memory as a potential legacy of the Youth Olympic Games / Yan Wang

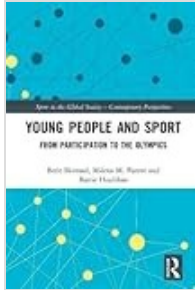
[Wang, Yan](#)

Vrije Universiteit Brussel - 2019

Recent host cities treat the Games as a leveraging resource in realising long-term legacies. This relates, for example, to acclaimed benefits for host cities and nations via the soft infrastructure of a volunteer pool and volunteer...

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Young people and sport : from participation to the Olympics / ed. by Berit Skirstad... [et al.]

Skirstad, Berit

Routledge - 2018

This book highlights the different roles of youth sport, from sport for all and community sport activities to elite sport and international competitions, to suggest significant new directions for youth sport research and practices...



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Do the Youth Olympic Games promote Olympism? : Analysing a mission (im)possible from a local youth perspective / Martin Schnitzer

Schnitzer, Martin

2018

This articles assesses if and how the youth in the communities of the YOG host cities have been influenced concerning their perception of the Olympic values and the Olympic movement. Special attention of the study is paid to the a...



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A network approach to the use of social media in the Youth Olympic Games and the Olympic Games / Juha Yoon

Yoon, Juha

ProQuest / UMI - 2017

Online social networks (OSNs) have had a considerable impact on the way people interact with one another. In the sport industry, these platforms have had a marked effect on the interactions that exist between and among stakeholder...



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The Youth Olympic Games as an opportunity for sports entrepreneurship / Roald Undlien

[Undlien, Roald](#)

2017

The aim of this article is to examine the possibilities that social entrepreneurs have for using a major sports event as an arena for their work. A case study using five different project leaders of social entrepreneurial projects...

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Do the Youth Olympic Games have the potential to shift perceptions of Olympism ? : Evidence from young people's views on Olympic values / Nathalie Prüschenk, Markus Kurscheidt

[Prüschenk, Nathalie](#) | [Kirscheidt, Markus](#)

2017

Spectator perceptions of Olympism are discussed in the literature as being dependent on the observed and experienced socio-political environment. For some time, however, the public debate on Olympic gigantism and related issues ha...

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The evolution of Twitter communication by Youth Olympic Games organising committees / Michael L. Naraine, Milena M. Parent

[Naraine, Michael L.](#) | [Parent, Milena M.](#)

2017

The purpose of this paper was to examine Youth Olympic Games organizing committees Twitter communications to determine: (1) what communication is being presented to stakeholders by using this social media platform; and (2) whether...

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Legitimation processes of sport organizations : the case of Norwegian youth sport policy and the 2016 Lillehammer Winter Youth Olympic Games / Anna-Maria Strittmatter

[Strittmatter, Anna-Maria](#)

Norwegian School of Sport Sciences - 2017

The Norwegian Olympic Committee and Confederation of Sport's main argument for hosting the 2016 Lillehammer Youth Olympic Games was the alleged positive demonstration effect, the promise that the event would increase the active en...

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2016 Winter Youth Olympic Games : planning for a volunteer legacy / Trond Sveta Sand, Anna-Maria Strittmatter, Dag Vidar Hanstad

[Sand, Trond Sveta](#) | [Strittmatter, Anna-Maria](#) | [Hanstad, Dag Vidar](#)

2017

This article aims to investigate the relation between the legacy planning process and the willingness of event volunteers to continue volunteering. Legacy has become an essential part of bids to host major sports events and the 20...

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Governance and knowledge management and transfer : the case of the Lillehammer 2016 Winter Youth Olympic Games / Milena M. Parent, Elsa Kristiansen, Barrie Houlihan

[Parent, Milena M.](#) | [Kristiansen, Elsa](#) | [Houlihan, Barrie](#)

2017

This paper examines the relationship between knowledge management/transfer processes and (good) governance practices in sports events. The research was undertaken at the Lillehammer 2016 Winter Youth Olympic Games, with data colle...

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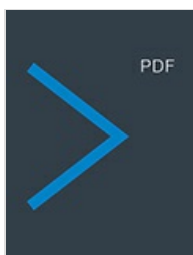
Patterns of influence : relationship with the IOC as seen by the organisers of the Youth Olympic Winter Games 2016 / Jon Helge Lesjø, Anna-Maria Strittmatter, Dag Vidar Hanstad

[Helge Lesjø, Jon](#) | [Strittmatter, Anna-Maria](#) | [Hanstad, Dag Vidar](#)

2017

The Youth Olympic Games (YOG) resembles the Olympic Games in many ways but have also their own identity and characteristics. In this article, we analyse patterns of influence between the International Olympic Committee (IOC) and I...

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Youth perceptions of the Olympic Games : attitudes towards action sports at the YOG and Olympic Games / Belinda Wheaton

[Wheaton, Belinda](#) | [Thorpe, Holly](#)

University of Waikato - 2016

The IOC faces a significant challenge, that is, how to stay relevant to contemporary youth amid changing sport participation and consumption patterns and growing competition from mega-events such as the X Games. This project criti...

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Report on the young athletes' feedback regarding the Lillehammer 2016 Winter Youth Olympic Games / Milena M. Parent, Eric MacIntosh, Elsa Kristiansen, Michael L. Naraine

[Parent, Milena M.](#) | [MacIntosh, Eric](#) | [Kristiansen, Elsa](#) | [Naraine, Michael L.](#)

[s.n.] - 2016

The purpose of this report was to examine in greater depth the perceptions of Lillehammer 2016 Winter Youth Olympic Games (YOG) young athletes during and post-Games. Data from Games-time interviews with 36 young athletes (15 femal...

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The intangible legacies of the Singapore 2010 Summer Youth Olympic Games as perceived by young Singaporeans / Mary Ang Ser Hui, Nick Aplin, Ng Xuan Ming

[Ang Ser Hui, Mary](#) | [Aplin, Nick](#) | [Ng, Xuan Ming](#)

[s.n.] - 2016

The Youth Olympic Games (YOG) are the newest addition to the Olympic Movement and its first edition was staged in Singapore in 2010. One of the objectives of creating the YOG is to inspire young people around the world to particip...

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The legacies of the Innsbruck 2012 Winter Youth Olympic Games as perceived by the local youth / Martin Schnitzer

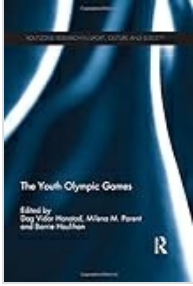
[Schnitzer, Martin](#)

University of Innsbruck - 2015

One of the IOC's objectives in introducing the YOG was to reach youth communities throughout the world to promote the Olympic Values. An empirical study (n=1,336) conducted three years after the Innsbruck 2012 YOG analysed the (in...

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The Youth Olympic Games / ed. by Dag Vidar Hanstad... [et al.]

[Hanstad, Dag Vidar](#)

Routledge - 2014

The first summer Youth Olympic Games (YOG) were held in Singapore in 2010 and the first winter Youth Olympic Games in Innsbruck in 2012. The IOC hopes that the YOG will encourage young people to be more active and that they will b...

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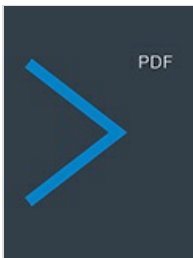
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MA 26631



Evaluation of the innovative elements of the WYOG 2012 sports programme with particular emphasis on the media and spectators : final report / prep. by Martin Schnitzer

[Schnitzer, Martin](#)

University of Innsbruck - 2012

Introduction: Sport is exposed to constant processes of change as it adapts to the prevailing conditions in a society. Accordingly, the Olympic Games have responded to social change by introducing new developments along the way. B...

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