



## Look of the Games : Tokyo 2020 / the Tokyo Organising Committee of the Olympic and Paralympic Games

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The Tokyo Organising Committee of the Olympic and Paralympic Games - 2022

This book is a record of the creative process of the official designs for the Olympic and Paralympic Games Tokyo 2020, called the "Look of the Games", or simply "the Look". The design of the Olympic and Paralympic Games includes i...



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Bibliothèque du CEO	Libre-accès grand format	MB 1461+1
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## Look of the Games : kit of parts : Buenos Aires 2018 / Buenos Aires Youth Olympic Games Organising Committee

[Summer Youth Olympic Games. Organizing Committee. 3, Buenos Aires, 2018](#)

Buenos Aires Youth Olympic Games Organising Committee - 2018

This manual outlines the specific use of the 2018 Youth Olympic Games in Buenos Aires design elements and their correct application, thereby ensuring artwork consistency.



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## Brand book : PyeongChang 2018 Olympic and Paralympic Winter Games / The PyeongChang Organising Committee for the 2018 Olympic and Paralympic Winter Games

[Olympic Winter Games. Organizing Committee. 23, 2018, PyeongChang](#)

The PyeongChang Organising Committee for the 2018 Olympic and Paralympic Winter Games - 2018

This book provides all the details regarding the PyeongChang 2018 brand for the 2018 Olympic Winter Games. It presents the emblems, POCOG marks, look of the Games, slogan, pictograms, torch, mascots, commemorative coins and bankno...



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Bibliothèque du CEO	Publications COJO	CA 418
Bibliothèque du CEO	Publications COJO	MA 28715



## Look of the Games guidelines : the Olympic Winter Games PyeongChang 2018 / The PyeongChang Organising Committee for the 2018 Olympic and Paralympic Winter Games

[Olympic Winter Games. Organizing Committee. 23, 2018, PyeongChang](#)

The PyeongChang Organising Committee for the 2018 Olympic and Paralympic Winter Games - 2017

This guide details all the elements that are part of the PyeongChang 2018 Olympic Winter Games look of the Games. It includes information on the design, colours, concept, and more.

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## Visual expression Rio 2016 / Organising Committee for the Olympic and Paralympic Games in Rio in 2016

[Summer Olympic Games. Organizing Committee. 31, 2016, Rio de Janeiro](#)

Organising Committee for the Olympic and Paralympic Games in Rio in 2016 - 2013

This document provides guidelines for the use of the Rio 2016 Olympic and Paralympic Games emblem. August 2013.

[Plus d'informations...](#)



## Broadcast graphic standards for using symbols of the Sochi 2014 Olympic Winter Games / Organizing Committee of XXII Olympic Winter Games and XI Paralympic Winter Games 2014 in Sochi

[Olympic Winter Games. Organizing Committee. 22, 2014, Sochi](#)

Organizing Committee of XXII Olympic Winter Games and XI Paralympic Winter Games of 2014 in Sochi - 2013

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## City look package : the 2nd Summer Youth Olympic Games : Nanjing 2014 / Nanjing Youth Olympic Games Organising Committee

[Summer Youth Olympic Games. Organizing Committee. 2, 2014, Nanjing](#)

NYOGOC - 2013

The City Look Package of the 2nd Summer Youth Olympic Games (hereinafter referred to as "Nanjing 2014") is the package of designs developed to decorate the host city during Games time, comprised of usage guidelines for combination...

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## Vancouver 2010 : visual brand presentation / International Olympic Committee

[International Olympic Committee](#)

International Olympic Committee - 2010

The document presents the visual brand of the 2010 Vancouver Olympic Winter Games.

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Bibliothèque du CEO	Publications CIO	MA 27661



## Best of the visual brand presentation : sport and venue branding guidelines for broadcast / International Olympic Committee

[International Olympic Committee](#)

International Olympic Committee - 2010

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Bibliothèque du CEO	Magasins	MB 1280+1
Bibliothèque du CEO	Publications CIO	MB 1280



## Look of the Games : kit of parts : Singapore 2010 Youth Olympic Games / Singapore Youth Olympic Games Organising Committee

[Summer Youth Olympic Games. Organizing Committee. 1, 2010, Singapour](#)

SYOGOC - 2010

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## Beijing 2008 : visual brand presentation / International Olympic Committee

[International Olympic Committee](#)

International Olympic Committee - 2008

The document presents the visual brand of the 2008 Beijing Summer Olympic Games.

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Site	Indice CDU	Cote
Bibliothèque du CEO	Publications CIO	MA 27662



## Core graphic basic usage manual : Beijing 2008 Olympic Games / Beijing Organizing Committee for the Games of the XXIX Olympiad

[Summer Olympic Games. Organizing Committee. 29, 2008, Beijing](#)

BOCOG - 2007

This document gives information on the concept of the core graphic design of the Beijing Olympic Games 2008.

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Bibliothèque du CEO	Publications COJO	MA 22896



## Torino 2006 : look of the Games report / International Olympic Committee

[International Olympic Committee](#)

[International Olympic Committee] - 2006

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Bibliothèque du CEO	Magasins	MB 1027+1
Bibliothèque du CEO	Publications CIO	MB 1027



## The look of the Games : sport and venue branding guidelines : Torino 2006 / International Olympic Committee

[International Olympic Committee](#)

CIO - 2006

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Bibliothèque du CEO	Magasins	MB 1026+1
Bibliothèque du CEO	Publications CIO	MB 1026



## Athina 2004 Olympiakon agonos : eikastiki tavitita = Athens 2004 Olympic Games : the visual identity / Organising Committee for the Olympic Games Athens 2004

[Summer Olympic Games. Organizing Committee. 28, 2004, Athēna](#)

ATHOC - 2002

These publications show the 2004 Athens Olympic Games visual identity through the various themes and visual patterns chosen to illustrate this edition of the Olympic Games. The volumes include a presentation of the overall design,...

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Bibliothèque du CEO	Publications COJO	MB 981/2
Bibliothèque du CEO	Publications COJO	MB 981/1



Digital pictogram catalogue : Sydney 2000 / [SOCOG]  
Summer Olympic Games. Organizing Committee. 27, 2000, Sydney  
SOCOG - 2000

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Site	Indice CDU	Cote
Bibliothèque du CEO	Magasins CD/DVD	CA 49



The look of the Games and the visual environment : Lillehammer '94 =  
L'image des Jeux et leur identité visuelle : Lillehammer '94 / The  
Lillehammer Olympic Organising Committee

Olympic Winter Games. Organizing Committee. 17, 1994, Lillehammer

LOOC'94 - 1992

This document provides information on the visual identity of the 1994 Lillehammer Olympic Winter Games. The design programme aims to give the Winter Games in Lillehammer a uniform visual image of high quality, while focusing on No...

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Rings and the Games : absorbing the host city's culture

At each Olympic Games, the rings are seen alongside a new and exciting visual identity, or look of the Games, which is unique to each host city and provides every Games with its own distinctive flavour

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